Dr.B.V.Raju Foundation's
Shri Vishnu College of Pharmacy (Autonomous)
Vishnupur, BHIMAVARAM-534202, W.G.Dt. AP. Ph::08816 – 250863, Fax:250863, 250869
(Affiliated to Andhra University, Visakhapatnam, Approved by AICTE, PCI, New Delhi and APSCHE, Guntur)
NAAC Accredited
E-mail: director@svcp.edu.in;; principal@svcp.edu.in;; website: www.svcp.edu.in

Date: 15-02-24

Members Present

- Shri K. V. Vishnu Raju – Chairman
- Shri Ravichandran Rajagopal – Vice Chairman
- Prof. K. V. Ramana Murthy
- Shri Satish – Management Nominee
- Dr. K. S. Nataraj – Member Secretary
- Prof. A.K.M. Powar – AU Nominee
- Prof. Girija Shankar – State Government Nominee
- Prof. M. N. A. Rao – Member

Apologies

- Prof. Shivaji Rao Kadam – UGC Nominee
- Dr. R. S. R. S. Varma

Key Points Discussed

- **Approval of previous meeting minutes** – Confirmed without changes.

Chairman's Strategic Directions

- Separate GB meetings to be held for VIPER and SVCP for focused decision-making.
- Prioritize core and interdisciplinary skill-building for improved placement outcomes.
- Enhance faculty recruitment with emphasis on specialization and diversity.

Academic Innovation & Research (Prof. M.N.A. Rao)

- Ensure all patent filings include country-specific codes (e.g., "IN" for India).
- Launch "Ideation Club" to promote student innovations and national-level participation.
- Propose "Distinguished Alumni Award" to honor high achievers.
- Support innovative student research (e.g., green tech like alternate fuel catalysts).

University and Government Nominee Recommendations (Prof. Girija Shankar)

- Acknowledge academic quality and entrepreneurship at SVCP.
- Promote collaboration with AP IPR Nodal Centre via Dr. Purushotham.
- Encourage IPR-related certification programs and online tools adoption.

Academic Reforms & Capacity Building (Prof. K. V. R. Murthy)

- Utilize 20% PCI syllabus flexibility to add trending modules (e.g., Data Analytics, Pharmacovigilance).
- Monitor library usage with detailed metrics—both time and content accessed.
- Conduct annual SCOT analysis for student profiling and support.
- Make student feedback collection mandatory via Google Forms.
- Reduce faculty attrition by introducing incentives, research grants, and training opportunities.

Vice-Chancellor's Remarks

- Highlight Data Analytics and Bioinformatics as high-impact emerging domains.
- Motivate faculty to guide students in research and entrepreneurship.
- Prof. M. N. A. Rao to mentor student publications and research output.

General Enhancements

- Create a "Distinguished Alumni" section on the college website.
- Introduce barcode-based entry-exit tracking in library systems.
- Increase visibility of faculty research publications and citations online.
- Align curriculum updates with industry and regulatory trends.
- Strengthen faculty participation in inter-departmental research collaborations.

Student & Placement Development

- Organize technical and soft skills training sessions regularly.
- Prioritize real-world exposure, project publications, and internships.
- Develop marketing strategies to improve student admissions.
- Encourage faculty development through external collaborations and FDPs.

Closing

- Meeting concluded with appreciation to the Chair.
- Minutes recorded by: **Dr. K. S. Nataraj, Member Secretary**