Dr.B.V.Raju Foundation's

Shri Vishnu College of Pharmacy (Autonomous)

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(Affiliated to Andhra University, Visakhapatnam, Approved by AICTE, PCI, New Delhi and APSCHE, Guntur)
B.Pharmacy Course – NBA - 3rd Accreditation.
E-mail: director@svcp.edu.in;; principal@svcp.edu.in;; website: www.svcp.edu.in

NAAC Accredited

Date: 12-08-2023

Members Present:

1. Shri. K. V. Vishnu Raju – Chairman
2. Shri. Ravichandran Rajagopal – Vice Chairman
3. Prof. K. V. Ramana Murthy
4. Shri Satish – Management Nominee
5. Dr. K. S. Nataraj – Member Secretary
6. Prof. A.K.M. Powar – AU Nominee
7. Prof. Girija Shankar – State Government Nominee
8. Prof. M. N. A. Rao – Member

Prof. Shivaji Rao Kadam (UGC Nominee) and Dr. R.S.R.S. Varma expressed their inability to attend due to prior commitments.

Agenda and Discussions:

1. Confirmation of Previous Meeting Minutes:

- The minutes of the previous Governing Body Meeting were reviewed and confirmed.

2. Chairman Shri K. V. Vishnu Raju's Suggestions:

- Future GB meetings should be conducted separately for VIPER and SVCP to address specific institutional needs.
- Emphasis on developing students' core and interdisciplinary skills, including industry-readiness to enhance placement packages.
- Faculty strength and diversity must be enhanced in both quantity and specialization.

3. Suggestions by Prof. M. N. A. Rao:

a. Patents filed must clearly mention the country code (e.g., "IN" for India).
b. Establish an Ideation Club—encourage students to submit ideas and participate in innovation challenges and conferences.
c. Initiate Distinguished Alumni Award to recognize achievers..
g. Discussed innovative student projects like alternate fuel vehicles using chemically modified catalysts—supporting sustainability and green technologies.

4. Suggestions by Prof. Girija Shankar:

a. Appreciated SVCP for strong academic initiatives and faculty commitment.
b. Commended the entrepreneurial mindset among students—especially those focused on medical and pharmaceutical ventures.
c. Informed about AP IPR Nodal Centre at Andhra University—SVCP can collaborate through Dr. Purushotham and access IPR online tools.
d. Value-added courses on IPR are already integrated at AU—SVCP is encouraged to adopt similar practices.

5. General Suggestions and Observations:

a. Launch a dedicated section on the website for Distinguished Alumni.
b. Identify value-added certification courses for M.Pharm students—align them with Academic Credit Bank framework.
c. Improve library access through barcode-based entry-exit systems; currently ~220–250 students use the library daily.
d. Only a few faculty members are actively involved in R&D collaborations—expand research participation and inter-departmental projects.
e. Ensure Peer-reviewed publications and citations are displayed on the website.
f. Timely updates and revisions in curriculum design are essential to stay in sync with regulatory and industry changes.

6. Suggestions by Prof. K. V. Ramana Murthy:

a. Initial salary packages in pharmacy are relatively modest—do not compare with engineering domains; however, skilled professionals, especially from NIPER, achieve strong growth after experience.
b. As per PCI guidelines, up to 20% of the B.Pharm and M.Pharm syllabus can be modified—use this to incorporate current trends.
c. Include Data Analytics, Clinical Research, Pharmacovigilance, and Regulatory Affairs as value-added modules.
d. Track library usage in terms of time and content consumed to improve student engagement and knowledge depth.
e. Faculty attrition is high—develop strategies for retention through incentives, research opportunities, and training.
f. Make student feedback mandatory—preferably using Google Forms.
g. Conduct SCOT analysis (Strengths, Challenges, Opportunities, Threats) for students to tailor support services.

7. Comments from Vice Chancellor:

a. Stressed that Data Analysis and Bioinformatics are critical emerging areas for pharmacy graduates.
b. Encouraged faculty to motivate students for research, innovation, and entrepreneurship.
c. Dr. M.N.A. Rao offered to assist in guiding student research and publications.

8. Additional Comments:

a. Emphasize the importance of placements, project publications, and real-world exposure.
b. Conduct regular technical and soft skill workshops.
c. Strategies should be developed to enhance student admissions.
d. Faculty members must upgrade their research skills through FDPs and collaborative projects.

Meeting concluded with thanks to the Chair.

Dr. K. S. Nataraj
Member Secretary

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